



UNDER Lea's TRUST



**FUTURE
THROUGH
EDUCATION**

Achieving Long-term Success through Efficient Goals

Imagine being able to help a child from the Kenyan slums fulfill their wildest dreams — whether it is working as a chef in a restaurant, flying around the world as a pilot, or dazzling audiences as a monster truck driver.

UNDER Lea's TRUST e.V. (ULT) makes these dreams possible. Through targeted school sponsorships, a comprehensive food program, and our own elementary school in Nairobi, we lay the foundation for sustainable change. Our concept of "helping people help themselves" ensures that our support not only provides immediate relief but also builds a solid foundation that lasts and grows across generations.

By becoming a part of this initiative, your company is not just investing in the education and well-being of children but also in the future of an entire community. Education is the key that opens doors where there were once walls and creates new opportunities where there was once hopelessness.



Since 2020, we have been inspiring people to improve the world step by step with our work.



UNDER Lea's TRUST in Numbers

635 +

Sponsors

21 +

Graduates

630 +

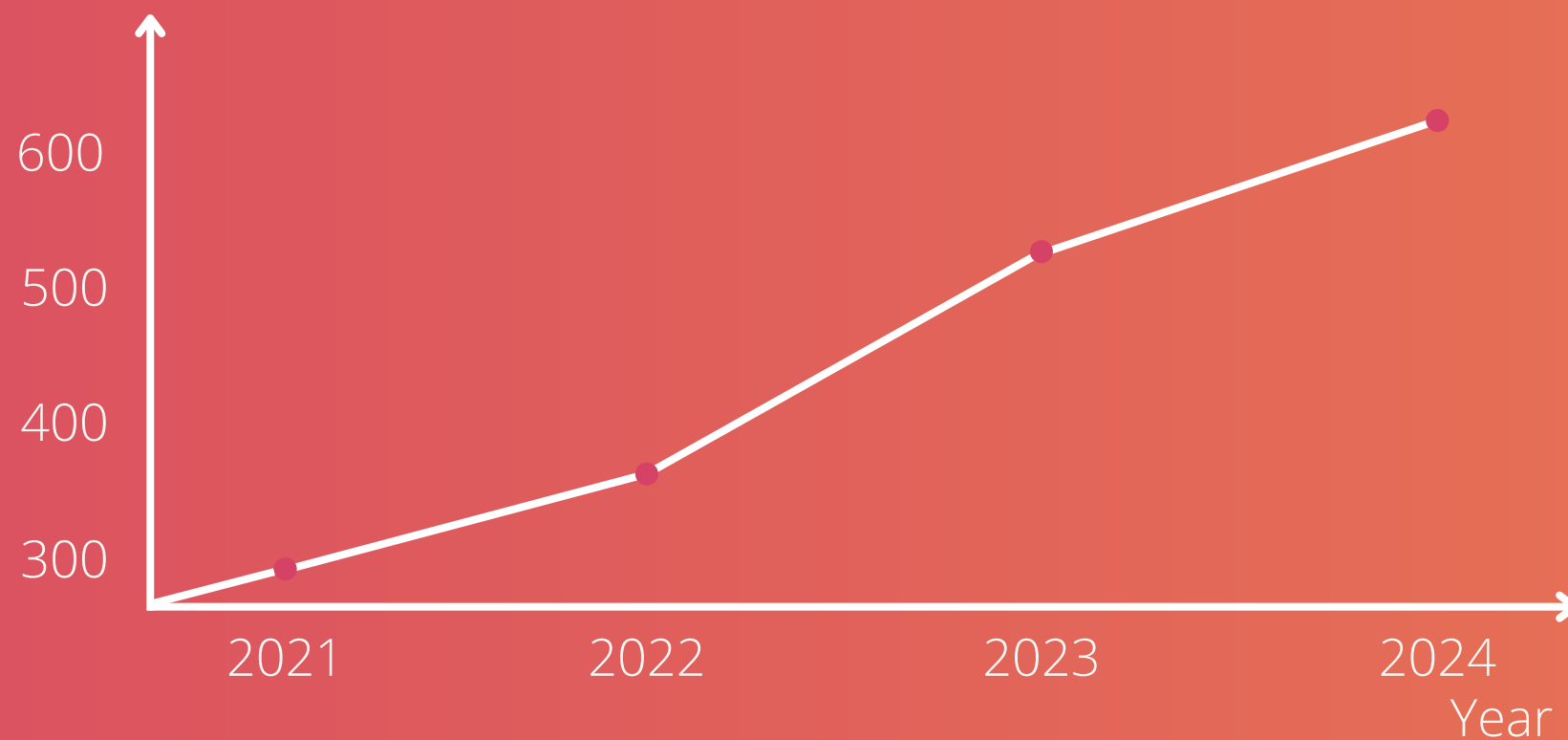
Supported children

1

shared, big heart

Only together can we make a lasting difference in the lives of these children and gradually improve the world.

Supported children



86% sponsors from Germany
Others: Sweden, Denmark, United States, Kenya, Austria, Switzerland, Slovakia, France, Romania, Spain, Italy, United Kingdom





Our focus on a young audience:

How much did individuals in this age group in Germany donate on average in 2022



As a young organization, we can engage a young audience for decades to come.

Source: Institut der deutschen Wirtschaft © 2023 IW Medien / iwd

“Nearly half of the people in Germany donated money to charity in 2022..
18- to 34-year-olds were particularly generous.”



Get to know the founder better

My name is Lea Sophie Kabitzsch, and I am the founder of UNDER Lea's TRUST e.V. (ULT) in Berlin and co-founder of UNDER Lea's INTERNATIONAL (ULI) in Kenya. After completing my studies in Berlin, I wanted more than just office work. I dreamed of cleaning the oceans of plastic and providing education to children in the slums.

This dream brought me to Kenya, where I worked in the Soweto slum and was deeply impressed by the joy of life exhibited by the children despite their challenging circumstances. As a volunteer, I organized initial school sponsorships and fundraised for an essential Food Program. Back in Germany, I realized how crucial structured support is to ensure sustainable projects.

Therefore, I founded ULT in Germany to raise donations and awareness, and ULI together

with my partner Bonface Kangonga in Kenya to implement projects on the ground. This collaboration is at the core of our success: ULT mobilizes resources, and ULI uses them effectively to provide direct assistance locally.

Today, I lead both organizations with full dedication. Through our work, we connect the needs of the people in the Soweto slum with resources from around the world. Our goal is to create sustainable changes and to build a better future together with companies that also want to make a difference through partnerships.

This mission is of great significance to me both professionally and personally. It inspires me and others to actively contribute to a better world.





Food Program

Every Saturday, we provide a hot meal to approximately 700 children. Last year, we expanded this project to also provide school meals during the week to children in need.



School Sponsorships

Through a school sponsorship, a child not only gains access to education but also receives materials, basic medical care, and food support.



Starting a elementary school

Conditions in public schools do not allow for quality education. We aim to provide our children with the education they deserve by establishing our own elementary school.



ULT Health DAY

Twice a year, ULT organizes Health Day for up to 600 children in the Soweto Slum. On this day, children receive essential hygiene items such as soap, toothpaste, toothbrushes, and liquid soap. Our volunteers demonstrate proper handwashing and teeth brushing techniques to teach the basics of hygiene.

Future Partnerships:

Collaborating with companies could significantly expand our efforts by providing children with regular access to high-quality hygiene products and oral hygiene education programs.

Transparency and Support:

We document these event days with high-quality photos and share them with our sponsors to demonstrate the impact of their support.

The ULT Health Day is a significant initiative for improving the health and well-being of children in the Soweto Slum. Future partnerships could enhance our impact and help more children lead better lives.

ULT Happy CLUB

The goal of the ULT Happy CLUB is not just to address the symptoms, but to combat the root causes of poverty and hunger in Kenyan slums. Our focus is heavily on education and empowering individuals to help themselves. By supporting our existing projects, we establish the necessary foundation. However, to achieve better grades, learn more in a more balanced way, and maintain motivation towards personal goals, the ULT Happy CLUB introduces an additional focus: promoting a child-friendly life for long-term success!

With donations raised for the ULT Happy CLUB, we facilitate recurring events such as pool days and educational trips to museums and animal sanctuaries.

Individuals and businesses alike can become members with a minimum monthly donation of €10.



SLUM REALITY

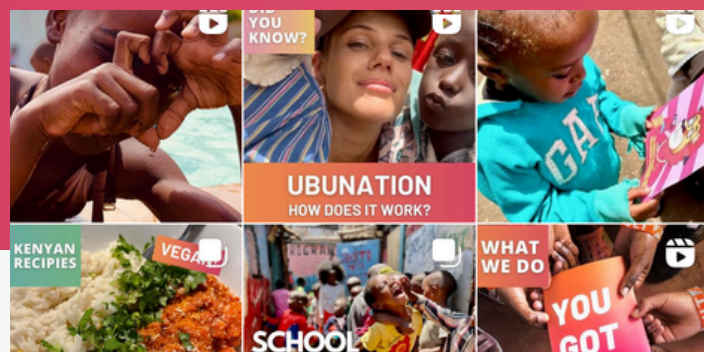
T H E S T O R Y O F U L T



Trailer

An inspiring documentary

With our documentary, we not only tell the story of ULT but also amplify voices that are often unheard. On September 28, 2024, "Slum Reality" will captivate screens and take you on a journey through the highs and lows of life in the slums.



Why choose ULT as a CSR partner?

We are not just a small local association.

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Average interaction duration on our website

2k +

Follower on Social Media

570 +
Subscribers on YouTube

200 +
Newsletter subscribers

Compelling images & videos

Audience with a future

Transparency

In-depth insights into our projects and their impact.

Flexibility

As a close-knit association, we can adapt flexibly to the needs of our partners.

Creative freedom

Together with us, you have the opportunity to actively shape projects.

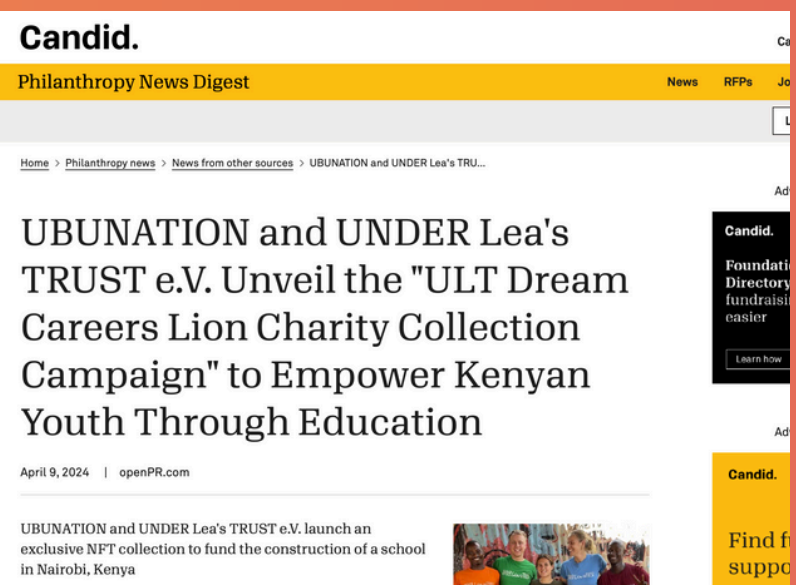




Media Presence & Attention

Press appearances are of great importance to us at UNDER Lea's TRUST (ULT) and are at the forefront of our media efforts in Germany. They enhance the visibility of our work and raise awareness among a broad audience about the challenges in the slums of Nairobi.

Media presence supports us in advancing our vision of education and improving living conditions for children in Nairobi. Therefore, press appearances are a significant part of our strategy to bring about sustainable changes in the communities we serve.



UNDER Lea's TRUST (ULT) is dedicated to not only collecting donations online but also being locally visible. We organize various events, participate with a truck at "Zug der Liebe" (Train of Love), showcase ourselves at flea and Christmas markets, and are always open to new ideas.

TECHNO SCHAFFT BILDUNG

UNDER Lea's TRUST - Event Series

Our TECHNO SCHAFFT BILDUNG (Techno Creates Education) events combine a passion for techno music with social engagement. Young people can make a contribution through music and dance with minimal resources. With low entry fees, merchandise sales, and a charity raffle, we raise funds for educational projects in Kenya.

These unforgettable parties, organized with local sponsors and a DJ collective from the Berlin techno scene, feature talented DJs who create a fantastic atmosphere. This allows the younger generation to do good through fun and community involvement.



Film Premiere & Charity Event

21st September 2024 | Kino Union Berlin

Our event celebrates the premiere of the impactful film "Slum Reality - The Story of ULT". The highlight of the evening is the screening of this film, with proceeds directly supporting our school project in Kenya. Further program details and specifics will be announced in the coming weeks.

International Cooperation

Germany

UNDER Lea's TRUST e.V.

- Serve as supporters of projects in Kenya
- Acquire financial resources both nationally and internationally
- Raise awareness of innovative development aid through public relations efforts
- Act as interfaces and spokespersons for sponsors and supporters
- Organize events to reach a new audience and promote engagement

Kenya

UNDER Leas INTERNATIONAL (NGO)

- Use funds for specific purposes
- Implement aid projects on-site and execute strategic plans
- Work directly with children and the community in the Soweto slum
- Organize events tailored specifically for children and the community in the slum
- Serve as immediate aid providers for those in need in the Soweto slum community

Both organizations are contractually linked



Our UNDER Lea's TRUST Family

Theresa Lehmann
Sponsorship Management

Annika Walleser
Assistance & Volunteer Management

Kristina Zander
Events & Sponsor Care

Sarah Abfalder
Sponsorship Management

Melike Ehrten
Public Relations

Pauline Pfeiffer
Public Relations

Lea Sophie Kabitzsch
Founder & Director of ULT

Marina Schneider
Human resources

Samira Wirbeleit
Sponsorship Management

Nicole Fröhlich
Public Relations

Rilana Kainz
Sponsorship Management



Our UNDER Leas INTERNATIONAL Family

Joshua Wambua
Photographer

Moses Wahome
Department Head Updates

Margaret Karoki
Event Coordinator

Bonface Kangonga
Founder & Director of ULI

Agnes Muthoni
Team Updates

Mary Mahia
Event Coordinator

Johanah Chenge
Team Updates

Magdalena Wambui
Department Head Updates

Charles Mwangi
Head of Elementary School

Grace Gathoni
Donation Management





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BANK ACCOUNT FOR DONATIONS

VR-Bank Altenburger Land eG

UNDER Lea's TRUST e.V.

IBAN: DE83 8306 5408 0004 2891 53

BIC: GENODEF1SLR

DONATION VIA PAYPAL:

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ASANTE SANA

Swahili: Thank you